Series 19320

CENTENNIAL COMMISSION (1947) [180]

SEAL DESIGN COMPETITION ENTRIES, 1946.

0.5 cu. ft.

DESCRIPTION: This series is made up of original entries submitted in a competition for a design to be selected as a seal for use by the Utah Centennial Commission. Included with some of the proposed seal designs are the cover letters and explanations of the artwork, symbolism, and preferred colors submitted in a contest sponsored by Utah Covered Wagon Days, Inc. Open to Utah residents only, the competition attracted approximately 70 designs from some 40 individuals throughout the Beehive State. Three U.S. Savings Bonds (\$200, \$100, and \$50) were offered as contest prizes. A design submitted by Christian Jensen was selected as the winner. Sage green and sunset orange, the colors used in Jensen's design, were officially adopted as the centennial colors and incorporated in all decorations. The official seal was used on certificates and decorative street banners where a clear-cut, easily reduced official design was wanted. Protected by copyright against indiscriminate and objectionable use, it was necessary to have written permission to use the seal in advertising and sale promotions. No charge was made for use of the seal on an article which would not be sold. A fee was charged for the privilege of using the seal on articles which were to be sold.

The commission later contracted with a professional artist for a second design to more adequately express the spirit and meaning of the centennial observances. This alternate rendering became the official centennial emblem.

ARRANGEMENT: Design competition entries are filed alphabetically by the contest entrant's surname.

RESEARCH NOTE: Among the seal entries is one proposal submitted by Della Carson in a design competition for a commemorative Utah Centennial postage stamp to be issued by the U.S. Postal Service.

RELATED RECORDS: Copies of the seal are included in the Final Report of the Committee on Intra-State Planning (appendices G and I). Information about the design competition and the seal are found in both the Final Report of the Committee on Intra-State Planning and the General Report of the 1947 Utah Centennial Commission. Both documents are included in series 2228, REPORTS (1939#1948).

CUSTODY HISTORY: Records of the Centennial Commission originally were deposited with the Utah Historical Society, which in 1949 was designated by Governor J. Bracken Lee as the official repository for the records of the commission. Custody was transferred to the Utah State Archives, which became a separate state agency in 1969.

PROCESSING NOTE: Archival processing of these records was completed in May 1998 by W. Glen Fairclough, Jr.

GAPS IN THE SERIES: The original sketch submitted by contest winner Christian Jensen showing both the proposed official seal and centennial colors is missing.

CONTAINER LIST

Box	Folder	Description
1	1	Amussen, Heber S.; Logan; (1 design)
1	2	Bearnson, Dorothy; Salt Lake City; (1 design)
1	3	Brown, Alice V.; Salt Lake City; (1 design)
1	4	Carson, Della; Lehi; (1 design)
1	5	Colvin, Frank; Park City; (1 design)
1	6	Davis, Mrs. J. H.; Salt Lake City; (1 design)
1	7	Dimas, John; Bingham Canyon; (3 designs
1	8	Gawan, Inez; Salt Lake City; (1 design)
1	9	Gawan, L. B.; Salt Lake City; (1 design)
1	10	Greathouse, Miss Lillian; Magna; (1 design)
1	11	Green, Mrs. Elmer; Parowan; (1 design)
1	12	Hague, Don, and Bob Mayfield; Salt Lake City; (5
		designs)
1	13	Hammond, Roger; Bountiful; (9 designs)
1	14	Humpage, Leslie; Brigham City; (2 designs)
1	15	LaVarn, Mae Rae; Salt Lake City; (1 design)
1	16	Lee, Mrs. Chant; Panguitch; (1 design)
1	17	Lewis, Hugh C.; Salt Lake City; (1 design)
1	18	Lockhart, Mrs. Bert; Salt Lake City; (1 design)
1	19	Martin, Frank; Salt Lake City; (1 design)
1	20	Mitchell, R. T.; Price; (1 design)
1	21	Munk, J.R.; Manti; (1 design)
1	22	Munk, Mary Louise; Manti; (1 design)

Box	Folder	Description
1	23	Nelson, Norma D.; Ephraim; (1 design)
1	24	Nielson, Theris; Richfield; (1 design)
1	25	Partridge, Ed R.; Orem; (1 design)
1	26	Price;, Norman F.; Salt Lake City; (1 design)
1	27	Rees, Peggy; Coalville; (1 design)
1	28	Richards, Mrs. Maggie; Magna; (1 design)
1	29	Roth, Mrs. Ruth; Lehi; (4 designs)
1	30	Scoville, Rollin C.; Salt Lake City; (2 designs)
1	31	Smith, Omar Kim; Provo; (3 designs)
1	32	Steele, Mrs. R.; Salt Lake City; (1 design)
1	33	Stubbs, M.C.; Provo; (1 design)
1	34	Taniguchi, George; Brigham City; (1 design)
1	35	Thorne, Mrs. Andrew D. (Mamie design); Salt Lake
		City; (2 designs)
1	36	VanWagoner, Boyd; Salt Lake City; (1 design)
1	37	Vaughn, George G.; Salt Lake City; (5 designs)
1	38	Wall, LaVeta C.; Salt Lake City; (3 designs)
1	39	Young, Ruth; Midvale; (2 designs)